

Andrea Urena Sanchez

Graphic Designer

+34 694482621 andrea.urenasanchez@gmail.com

About me

Bilingual Graphic Designer and Erasmus+ Scholar with a robust technical foundation in **print production, structural packaging, and merchandise design**. Leveraging a proven track record of upholding strict manufacturing standards to pivot into **UX/UI, marketing, and cross-platform design** roles. Highly adaptable professional offering diverse **international work experience** across Spain, Poland, and the USA.

Professional experience

Bilingual Household Manager (Au Pair) Falls Church, VA | Jul 2024 – Jul 2026

- **Orchestrated daily scheduling**, logistics, and full-time childcare for a U.S. family, ensuring smooth operations in a fast-paced, full-immersion environment.
- **Facilitated vendor communications**, private appointments, and event planning, applying high adaptability and bilingual (English/Spanish) problem-solving.

Junior Production Designer Smurfit Westrock | Spain | March - Jun 2024

- **Proactively audited pre-press files** and identified a critical design discrepancy prior to manufacturing, preventing significant material waste and securing direct cost savings on a high-volume print run.
- **Specialized in high-quality offset printing** while maintaining proficiency across multiple print methods for large-scale industrial orders.
- **Executed strict quality control** by measuring outputs to ensure color accuracy, die-cut specifications, and total adherence to client and ISO standards.
- **Bridged the packaging-to-production gap**, dynamically shifting between creating technical designs and overseeing physical manufacturing.

Graphic Production Intern (Erasmus+ Scholar) Mediamates | Poland | March - Jun 2023

- **Developed original merchandise designs** that were successfully marketed and sold by the company, blending creative aesthetics with commercial viability.
- **Operated industrial wide-format plotters**, cutting machinery, screen printing, and heat press equipment to manufacture custom international products.
- **Directed the end-to-end production cycle**, from troubleshooting digital files to finalizing physical goods, within a multilingual team.

Project Coordinator Cooperación 2005 | Spain | Jun - Jul 2023

- **Organized regional recreational initiatives**, overseeing logistics, safety, and engagement for large youth groups.
- **Designed and guided creative visual workshops** that fostered teamwork, conflict resolution, and leadership skills.

Technical & Professional Skills

Design & UX/UI: Figma, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, After Effects, Premiere Pro, UI/UX Design, Brand Identity.

Industrial & Print Production: Offset Printing, Structural Packaging, Pre-press Workflows, ISO Quality Standards, Wide-Format Plotter Operation, Screen Printing, Heat Press.

Digital Marketing & Strategy: Social Media Design, Motion Graphics, Business Strategy, Entrepreneurship, Campaign Development.

Layout & Visual Communication: Typography, Color Theory, Grid Systems, Desktop Publishing, Concept Development.

Business & Operations: Cross-Cultural Communication, Logistics Planning, Quality Assurance/Control, Multilingual Collaboration.

Languages

SPANISH:
Native

ENGLISH:
Fluent

Education

Advanced Diploma in Graphic Production Management

IES El Tablero | Spain | Sept 2023 – Jul 2024

Advanced Diploma in Print & Multimedia Design

IES Angel Ganivet | Spain | Sept 2021 – Jul 2023

High School Diploma: Science & Technology

IES Miguel de Cervantes | Spain | Sept 2019 – Jul 2021

Additional Coursework & Certifications

Business Communications – Georgetown University

UX/UI Design – California Institute of the Arts (Coursera)

Digital Marketing – Hudson County Community College

Creative Design – Borough of Manhattan Community College (BMCC)