

Andrea Urena Sanchez

Graphic / Production / Brand Designer · Spain · ES/EN

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About me

Bilingual graphic / production designer (ES native / EN fluent) focused on packaging design, brand & merch, print production, and press-ready artwork (**Adobe Creative Cloud + Figma**). **Junior production designer at Smurfit Westrock** (pre-press, packaging, plant QC). **Designed merchandise** that was marketed and sold during **Erasmus+ in Poland**. Also open to **junior UX/UI** roles that need strong **visual design, layout, and Figma**. 2024–2026 US Au Pair (English immersion). **Seeking FT junior graphic, production, brand, packaging, or editorial roles in Spain/EU**.

Professional experience

Bilingual Household Manager (Au Pair) Falls Church, VA | Jul 2024 – Jul 2026

- **Orchestrated daily scheduling, logistics**, and full-time childcare for a U.S. family, ensuring smooth operations in a fast-paced, full-immersion environment.
- **Coordinated private appointments** and family event planning with bilingual (English/Spanish) problem-solving in a **full-immersion setting**.

Junior Production Designer Smurfit Westrock | Spain | March - Jun 2024

- **Audited pre-press and press-ready** files and caught a critical artwork issue before manufacturing, preventing material waste on a **high-volume industrial packaging run**.
- **Prepared and corrected press-ready packaging artwork**: CMYK and Pantone/spot color, die-lines, bleed and crop marks, preflight, and PDF/X handoff for offset and multi-method print production.
- **Executed plant QC** - color management and color proofing on press, die-cut specs, ISO quality standards - before files and samples released to production.
- **Bridged structural packaging design** and the production floor through cross-functional collaboration with operators; aligned digital files to substrate and finishing constraints between design desk and plant.

Graphic Production Intern (Erasmus+ Scholar) Mediamates | Poland | March - Jun 2023

- **Designed original merchandise** / apparel graphics that the company marketed and sold, from artwork and mockups through commercial production.
- **Operated wide-format plotters, cutting machinery, screen printing, and heat press** for custom international products and large-format output.
- **Directed the end-to-end production cycle from digital file troubleshooting** (preflight, outlined fonts/vector checks, linked images) to finished goods in a multilingual team.

Project Coordinator Cooperación 2005 | Spain | Jun - Jul 2023

- **Organized regional recreational initiatives**, overseeing logistics, safety, and engagement for large youth groups.
- **Designed and guided creative visual workshops** that fostered teamwork, conflict resolution, and leadership skills.

Education

Advanced Diploma in Graphic Production Management

IES El Tablero | Spain | 2023 – 2024

Advanced Diploma in Print & Multimedia Design

IES Angel Ganivet | Spain | 2021 – 2023

High School Diploma: Science & Technology

IES Miguel de Cervantes | Spain | 2019 – 2021

Additional Coursework & Certifications

Business Communications – Georgetown University

UX/UI Design – California Institute of the Arts (Coursera)

Digital Marketing – Hudson County Community College

Creative Design – Borough of Manhattan Community College (BMCC)

Languages

SPANISH:
Native

ENGLISH:
Fluent

Technical & Professional Skills

- **Print & production:** Pre-press, press-ready files, preflight, PDF/X, CMYK, Pantone, die-lines, structural packaging, offset, ISO, color proofing, wide-format plotter, screen printing, heat press.
- **Design:** Adobe Creative Cloud (Illustrator, InDesign, Photoshop, After Effects, Premiere), Figma, Brand Identity, Typography, Layout / editorial, UI/UX (wireframes, prototypes).
- **Social / content design, Motion basics, Campaign assets.**